

The critical pediatric behavioral health care your employees need

Employee wellbeing and focus starts at home

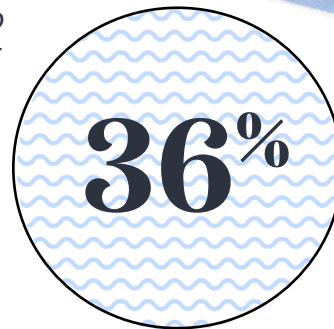


The pediatric behavioral health crisis is urgent

Parents in your workforce are carrying a burden that disrupts their productivity and motivation at work.



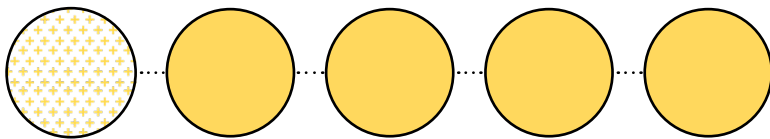
of parents have quit or plan to quit their job to better manage their children's behavioral health needs³



of workers spend 5 hours a day or more on average managing their children's behavioral health issues

1 in 5

children have a diagnosed behavioral health need and 80% won't get the appropriate care¹



Kids, teens, and caregivers need specialized care, not adapted adult treatments. Give them the help they've been seeking.

What is Brightline?

Brightline is a first-of-its-kind virtual pediatric behavioral health provider that offers kids, teens, and caregivers a full system of personalized support to get back on track.

- Evidence-based pediatric care
- Dedicated multidisciplinary care team
- Personalized care plan
- 1:1 video visits with coaches, therapists, and prescribers
- On-demand coach chat
- Peer support
- Interactive digital exercises and content
- Validated clinical assessments and progress reporting
- Anywhere access



The standard for pediatric behavioral health, purposefully built for kids, teens, and caregivers

Whole System of Care

- Multidisciplinary care team
- Parent training to support the whole family
- Comprehensive support for member's comorbidities
- Consistent coordination with external care providers

Right-sized Care

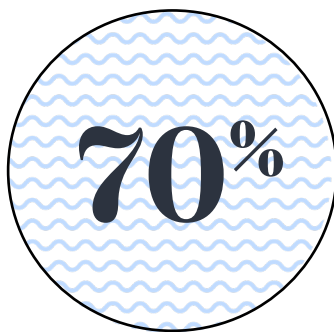
- Care sequencing and triage to best serve evolving member needs
- Dedicated coach guidance
- Care coordination across care team on single care record
- Continuous data-driven improvements

Evidence-based Measurable Care

- Evidence-based protocols
- Validated clinical assessments
- Continual progress monitoring
- High-quality, consistent care

The **bright side** of Brightline

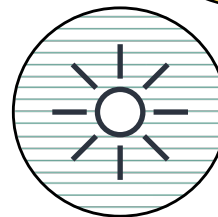
Support your team and the needs of their families, and watch them thrive in the office.



...of caregivers reported meaningful improvement on PROMIS-Anxiety Scores for their children⁵



...of caregivers reported meaningful improvement on PROMIS-Disruptive Behavior Score for their children⁵



2.2 days

average wait time for an appointment⁵

“There’s been a huge improvement. My son is not acting out nearly as much, and he’s better able to take deep breaths and use his words. Finding Brightline was such a relief for us. I’m so glad we took this chance.”

—Jessykara, mother of Lucas (4 years old)



⁵Within 3 months of care as of August 2021